

HEARTLAND HEMP.COOP



Our Mission

We, at Heartland Hemp Coop, believe that agricultural producers should retain a larger percentage of their market dollar. We're working together to build a fair and equitable market for our member-owners in an emerging industry.

In 2019, tales of broken contracts were prevalent throughout the fledgling hemp industry in Indiana. We were among the farmers left with barns full of baled hemp and no buyer. So we took matters into our own hands.

Because of that experience, we have developed a cooperative model that benefits the grower

over the middleman. We are determined to make an impact by utilizing our collective bargaining power to negotiate better prices for our members - from procurement of inputs to hiring of labor. But we don't plan to stop there. The core of our efforts is to own the processing equipment to provide a market ready product, eliminating the middle man, and keeping more of our dollars close to home.

Creating this infrastructure is no small task and it takes time. Our member-owners understand this and are committed to working together towards this goal. Building on our existing networks, we are developing markets for both raw and finished products.

Membership Commitment

A cooperative is only as successful as its members - and we hope you'll join us in our effort to build a fair and equitable market for hemp. When you join Heartland Hemp Coop, membership is ownership, and our goal is to meet your needs.

The cooperative's commitment to its members:

- Provide a market for your product
- Provide best pricing on inputs
- Profit sharing
- Education events

Members' commitment to the cooperative:

- Participate in the creation of a long-term asset
- Help to develop production standards
- Provide a consistent, quality product

Collaboration

From agronomy to processing, seed to shelf, most aspects of the hemp industry are being learned (or relearned!). Through partnerships and collaboration we can improve on these processes and help to move the industry forward as a whole.

Do you have a concept that will improve our efficiencies? Are you looking for a group of farmers with consistent practices to provide you reliable data?

If you have experience in the following areas, or you have an idea you think we might be interested in, we would love to hear from you!

- Seed/planting trials
- Harvesting/baling trials
- Processing trials
- Preferred pricing
- Good, reliable data for partners
- Reliable market data about pricing and quality differences



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